

HIMSS Latino Initiative Launch and Networking Reception

Sunday
February 20

HIMSS Latino Initiative Launch
2:00 – 5:00 PM (Check-in at 1:30 PM)

Networking Reception
3:30 – 4:00 PM

Room 309A,
Orange County Convention Center,
Orlando, FL

With the Hispanic population as the nation's largest minority, HIMSS announces the establishment of a new HIMSS Latino Initiative to focus on health IT needs for the rapidly growing Hispanic/Latino market. HIMSS Latino Initiative on its efforts to identify information technology solutions to improve the quality of care, increase access to care, and reduce the cost of care among the United States' Latino population. Estimated at 16 percent today, by the year 2050, 30 percent of the U.S. population is projected to be Hispanic/Latino.

Join HIMSS and industry leaders for the face-to-face launch of the new HIMSS Latino Initiative. The event will include opening remarks, panel discussions on the "State of Latino Health/Health Disparities" and "Health IT Adoption in the Hispanic Community and Overcoming Barriers," and a keynote. Here is your chance to join this initiative.

HIMSS Latino Mission/Vision :

Mission : To promote and advance the promise of Health IT in the Latino community

Vision : To be the key catalyst entity in the adoption and implementation of Health IT in the Latino community

Panel Moderators



David R. Hunt, MD, FACS
Medical Director
Office of Provider Adoption & Support, ONC



Ms. Miryam C Gerdine, MPH
Public Health Analyst, HRSA

Keynote Address by



Dr. Joxel J. Garcia
President & Dean, Ponce School of Medicine
Former Assistant Secretary for Health, HHS

Opening Remarks by



Steve Lieber
CEO, HIMSS



Luis Belen
President & CEO, VWCGlobal
Founder, President & CEO, Medic Success
Co-Chair, HIMSS Latino



Danny Vargas
President, VARCom Solutions
Co-Chair, HIMSS Latino